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**Atrazine**EXPOSED Unsealed by the Court & Exposed by SourceWatch

## EXHIBIT 15

*Quinn Thomas documents with beginning Bates numbers*

SYN04752636, SYN04752620, SYN04756447, SYN04754891,  
SYN04752992, SYN04754713, SYN04755451, SYN04756407,  
SYN04755104, SYN04753212, SYN04751454, SYN04756115,  
SYN04756445, SYN04754186, SYN04754500, SYN04755121,  
SYN04755124, SYN04755652, SYN04755659, SYN04755812

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From: Mike Burita [mikeb@quinnthomas.com]  
Sent: Friday, October 30, 2009 9:09 AM  
To: Carroll Beth USGR  
Cc: Ford Sherry USGR; Goldsmith Steven USGR; Nadel Alan USGR; <JGilder@whwg.com>  
Subject: Re: Edited DC oped

Great! Thanks Beth, i'll call him shortly.

Mike Burita  
202-420-9361

On Oct 30, 2009, at 9:57 AM, <[beth.carroll@syngenta.com](mailto:beth.carroll@syngenta.com)> wrote:

> Hi Mike,  
> Alex Avery (Hudson Institute) has agreed to be the signer. You should  
> give him a call at 540-255-6378.  
> Thanks  
> Beth

> -----Original Message-----

> From: Mike Burita [mailto:mikeb@quinnthomas.com]  
> Sent: Thursday, October 29, 2009 7:38 AM  
> To: Carroll Beth USGR  
> Cc: Ford Sherry USGR; Goldsmith Steven USGR; Nadel Alan USGR; Josh  
> Gilder  
> Subject: Re: Edited DC oped

> Hi Beth - See attached revisions which should include your edits and  
> Sherry's. Let me know if there are any additional edits.

> Thanks!

> Mike

> On 10/28/09 5:12 PM, "[beth.carroll@syngenta.com](mailto:beth.carroll@syngenta.com)"

> <[beth.carroll@syngenta.com](mailto:beth.carroll@syngenta.com)>

> wrote:

>> Mike,

>> Some other edits -

>> 1) to my knowledge the National Cancer Institute has never said

>> atrazine was safe

>> 2) do we really want to call Tillery a "super" lawyer?

>> 3) I'm not sure Alex will be comfortable with the no-till carbon

>> paragraph Beth

>>

>>

>> -----Original Message-----

>> From: Mike Burita [mailto:mikeb@quinnthomas.com]

>> Sent: Wednesday, October 28, 2009 4:42 PM

>> To: Carroll Beth USGR; Ford Sherry USGR

1

CONFIDENTIAL INFORMATION - SUBJECT TO PROTECTIVE  
ORDER IN ATRAZINE LITIGATION

SYN04752636

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>> Cc: Josh Gilder  
>> Subject: Edited DC oped  
>>  
>> Beth - Thanks again for catching the item on Hayes. You'll see in  
>> the attached that I've pulled that sentence and modified the sentence  
>> after.  
>>  
>> Also, Josh sent me the reference for the DOE stat on no-till farming  
>> here:  
>>  
>> <http://www.eurekalert.org/features/doe/2005-09/dnn1-lim091605.php>  
>>  
>> I think Alex Avery or Michael Fumento would be fine as signers, so  
>> let me know the best way to proceed once you and Sherry are both  
>> comfortable with this revised version.

>> Thanks!  
>>  
>> Mike Burita  
>> 202.420.9361

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>> ---

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>> not the designated recipient, please notify the sender immediately,  
>> and delete the original and any copies. Any use of the message by you  
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---

**From:** Josh Gilder [joshgilder@aol.com]  
**Sent:** Friday, October 30, 2009 9:47 AM  
**To:** Carroll Beth USGR  
**Subject:** Re: Edited DC oped

**\*\*Privileged and confidential. Attorney work product. Prepared at the request of counsel.\*\***

Beth: Just a note to say great work. Thank you! Josh

Josh Gilder  
Senior Director  
The White House Writers Group  
1025 Thomas Jefferson Street, NW  
Suite 110G  
Washington, DC 20007  
(202) 783-4600

\*\*\*\*\*

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\*\*\*\*\*

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Thanks



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Beth

-----Original Message-----

From: Mike Burita [mailto:mikeb@quinnthomas.com]  
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To: Carroll Beth USGR  
Cc: Ford Sherry USGR; Goldsmith Steven USGR; Nadel Alan USGR; Josh Gilder  
Subject: Re: Edited DC oped

Hi Beth - See attached revisions which should include your edits and Sherry's. Let me know if there are any additional edits.

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Mike

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Mike,

Some other edits -

- 1) to my knowledge the National Cancer Institute has never said atrazine was safe
- 2) do we really want to call Tillery a "super" lawyer?
- 3) I'm not sure Alex will be comfortable with the no-till carbon paragraph Beth

-----Original Message-----

From: Mike Burita [mailto:mikeb@quinnthomas.com]  
Sent: Wednesday, October 28, 2009 4:42 PM  
To: Carroll Beth USGR; Ford Sherry USGR  
Cc: Josh Gilder  
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Beth - Thanks again for catching the item on Hayes. You'll see in the attached that I've pulled that sentence and modified the sentence after.

Also, Josh sent me the reference for the DOE stat on no-till farming here:

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<http://www.eurekaalert.org/features/doi/2005-09/dnnl-lim091605.php>

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Thanks!

Mike Burita  
202.420.9361

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--  
**From:** Doug Badger [doug@quinnthomas.com]  
**Sent:** Friday, October 30, 2009 5:34 PM  
**To:** Eileen Doherty; Josh Gilder; Ford Sherry USGR; Goldsmith Steven USGR  
**Cc:** Mike Burita; Jeff Morris; Flakne Dave USGR; Martin Rex USGR; Farmer Danelle USGR; Barlow Todd USGR  
**Subject:** 3rd party media for SAP  
**Attachments:** AAW\_atrazine\_10\_30\_09.doc; NSP\_atrazine\_10\_30\_09.doc; MN Corn Growers\_v2.doc

One final update going into the weekend:

1. Lori Feltis, MN corn grower, will have an oped (attached) run in the *Rochester Post Bulletin* between now and Tuesday AM. We'll monitor for that and send around.
2. Marcie Williams, President of American Agri-Women, will release the attached statement and has cut an audio recording for us to push to farm broadcasters
3. Gerald Simonsen, Chairman of National Sorghum Producers, will release the attached statement and will cut audio on Monday that we can push to farm broadcasters
4. Mike Robichaux, a sugar cane farmer from St. Mary Parish in LA, has approved a statement (pasted below) that will run on Louisiana Farm Bureau letterhead on Monday. He's cutting audio tomorrow at 3pm CT that we can push to farm broadcasters
5. National Corn Growers Association is working on a statement and audio that they will release on Monday. I'll have copies of both then.
6. Todd Barlow is helping me identify a FL sugar grower who can help with a written and audio statement. Hope to pin that down on Monday with him.

Thanks for everybody's help this week. We're getting great support from the SYG team and really appreciate it.

--  
**Robichaux statement**

Mike Robichaux and his family have been growing sugar cane on 2800 acres in St. Mary Parish near Franklin, Louisiana for over 30 years. They have been applying atrazine to their crops that entire time and have come to depend on it to maximize their yield and profit. Without the herbicide, Mike estimates that their net profit would decrease by over a third. He is a member of the Louisiana Farm Bureau and serves on the State Pesticide Advisory Commission for Louisiana Commissioner of Agriculture Mike Strain.

"I have been intimately involved in the government's regulation of pesticides and herbicides for years so I'm very familiar with the rigor of agency review. That's why the government's on-going certification of atrazine, based on the work of career scientists at EPA, is so meaningful. Farmers must have faith that the scientific review process will be driven by science, not politics. When the political people start over-ruling the scientists, as is the case with this new review, the public is not being well-served."

--  
**Doug Badger | Managing Partner | Quinn Thomas Public Affairs**

5 Centerpointe Drive, Suite 400 | Lake Oswego, OR 97035  
tel: 503.260.3235 | fax: 503.914.1588  
[doug@quinnthomas.com](mailto:doug@quinnthomas.com)  
[www.quinnthomas.com](http://www.quinnthomas.com)



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**From:** Goldsmith Steven USGR  
**Sent:** Tuesday, January 05, 2010 2:39 PM  
**To:** Eileen Doherty  
**Subject:** RE: Draft statement

Who worked with Ms. Feltis on her op-ed?

---

**From:** Eileen Doherty [mailto:EDoherty@whwg.com]  
**Sent:** Tuesday, January 05, 2010 3:27 PM  
**To:** Ford Sherry USGR; Goldsmith Steven USGR  
**Subject:** Atty client privileged Fw: Draft statement

Sherry and Steve,

Here is a draft statement for the press in response to PAN news conference.

Also, what do you think of getting Lori Feltis to put out a statement saying that the majority of farmers are pro ATZ and PAN is creating something from nothing?

----- Original Message -----

**From:** Doug Badger <doug@quinnthomas.com>  
**To:** Eileen Doherty  
**Cc:** Josh Gilder (AOL); Mike Burita <mikeb@quinnthomas.com>  
**Sent:** Tue Jan 05 15:15:54 2010  
**Subject:** Draft statement

Just lft you a vmail to discuss. Call when you can.

Doug Badger | Managing Partner | Quinn Thomas Public Affairs

5 Centerpointe Drive, Suite 400 | Lake Oswego, OR 97035  
tel: 503.260.3235 | fax: 503.914.1588  
[doug@quinnthomas.com](mailto:doug@quinnthomas.com)  
[www.quinnthomas.com](http://www.quinnthomas.com)

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**From:** Goldsmith Steven USGR  
**Sent:** Wednesday, January 20, 2010 10:29 AM  
**To:** McFarland Janis USGR; Kelly Dennis USGR; Flakne Dave USGR; Barlow Todd USGR; Farmer Danelle USGR; Kelly Angus USWS; Day Lloyd USWS; Nadel Alan USGR; kreg@reeglawfirm.com; Mark Surprenant; Ford Sherry USGR; Carroll Beth USGR  
**Subject:** FW: 1/21 Media Teleconference: Agriculture Commodity Groups Throw Support Behind Atrazine's Safety

All - the Triazine Network has set up a media teleconference tomorrow. I wanted you all to know.

Steve

----- Original Message -----

**From:** Mike Burita <mikeb@quinnthomas.com>  
**Sent:** Wed Jan 20 09:15:52 2010  
**Subject:** 1/21 Media Teleconference: Agriculture Commodity Groups Throw Support Behind Atrazine's Safety

\*\*\* Media Teleconference Advisory - Credentialed Media Only \*\*\*

FOR IMMEDIATE RELEASE FROM THE TRIAZINE NETWORK

Contact: Mike Burita  
Phone: (202) 420-8208; 9361 or  
[mikeb@quinnthomas.com](mailto:mikeb@quinnthomas.com)

Agriculture Commodity Groups Throw Support Behind Atrazine's Safety

Urge EPA to Allow Sound Science, Not Agenda-Driven Politics to Guide Review

Washington, DC - As the Environmental Protection Agency prepares to conduct a puzzling "re-reevaluation" of the popular herbicide atrazine, a broad spectrum of agriculture commodity groups from around the country have joined in support of the revolutionary herbicide that has become a critical tool in modern agriculture. A media teleconference with spokespersons from this broad coalition will take place on Thursday January 21, 2010 at 11:00 AM Eastern Time.

Recent media events by activist organizations such as the Natural Resources Defense Council, Land Stewardship Project, and Pesticide Action Network North America suggest a coordinated campaign to call atrazine's safety into question and politicize what should be a scientific process.

"We want to set the record straight on the agriculture community's broad support of this very effective herbicide that has been used by farmers for more than 50 years," said Jere White, executive director of the Kansas corn and grain sorghum growers associations. "Atrazine is used on more than one-half of all U.S. corn, two-thirds of sorghum, and 90 percent of sugar cane and is one of the primary elements that make American agriculture so phenomenally productive. Every EPA Administration since the EPA was founded - Republican and Democrat - has endorsed atrazine's safety and that is why we join together to pledge our support and confidence in this product."

WHAT:

Media Teleconference on atrazine (Credentialed Media Only) RSVP requested to [mikeb@quinnthomas.com](mailto:mikeb@quinnthomas.com) or call 202.420.9361  
Call in number: 866-866-1333 or 404-260-1421. Please dial in 10 minutes in advance.

WHEN:

Thursday January 21, 2010 11:00 AM Eastern Time

WHO:

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Jere White, Executive Director, Kansas Corn and Grain Sorghum Growers Associations  
Joel Nelsen, President of California Citrus Mutual

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Minnesota Op-Ed

Draft: 1/25

“What Will the EPA Pay Attention To – Protesters or the Facts?”

Comment [sdf1]: For SLO purposes, need to have "atrazine" in headline and ask V. Fluence to review for insertion of key words

Farmers, consumers and state regulators are wondering what's going on at the Environmental Protection Agency. Why has it scheduled a series of hastily convened meetings to re-examine the valuable herbicide atrazine so soon after a similar review determined that confirmed it was is safe to use? Will those meetings – one of which is being held this week in Washington, D.C. – deprive farmers of an essential tool that can mean the difference between turning a profit and going broke?

Little known outside of agriculture, atrazine is crucial to growing corn and other crops vital to farmers. The EPA itself estimates that atrazine saves farm families \$2 billion a year. In use for more than half-a-century, every regulatory review of the science around atrazine has found it can be used safely. It is certainly one of the most studied molecules ever—EPA has some 6,000 atrazine studies in its files.

Why, then, the redo?

The EPA admits it has taken its action in response to the screams of strident environmentalist groups. A recent example was a report by the Pesticide Action Network North America and Land Stewardship Project – a report that was riddled with factual accuracies and half-truths. The science itself, however, tells a very different story.

Comment [862]: Do you mean inaccuracies?

Over the past 22 years, the EPA has conducted almost continuous reviews of atrazine, and each of them has given it a clean bill of health. Atrazine has been given positive reviews jointly by the World Health Organization and the UN Food

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and Agriculture Organization, and by several countries including Australia and Great Britain.

The bulging file of studies giving atrazine a thumbs-up got even thicker this month. The latest study is a review conducted by the State of Minnesota. For one thing, Minnesota found "a historic decline" in atrazine (in water?) to concentrations below health-based guidance. For another, detections in public drinking water supply data are "rare and below applicable standards."

As to surface water, monitoring data indicate that atrazine concentrations are within the Minnesota Pollution Control Agency's chronic standard for fish and all other aquatic plant and animal life, as well as human use of waters for drinking and fishing.

Atrazine levels in drinking water systems, even in agricultural areas, have already been found to be well within the safety zone of 3 parts per billion. Let's put it this way: A 150-pound adult could drink 21,000 gallons of water containing that level of atrazine every day for 70 years and not reach consumption levels "shown to still have no effects in lab studies."

Yet despite atrazine's passing all of these tests with flying colors, the EPA is rushing through yet another re-evaluation, and if the activists' calls to limit the herbicide win out, farmers throughout the Midwest will be the first ones to suffer the consequences.

According to the Minnesota Department of Agriculture, atrazine is key to profitable farming in this state. University of Minnesota weed scientists are quoted in the review as saying "there are no direct replacements for atrazine in preemergent weed control that are currently registered for use in Minnesota." While herbicide alternatives "are available in Minnesota," reports the Department, "they typically cost more and can be less effective at controlling specific weeds." The EPA itself has found that atrazine saves corn farmers as much as \$28 per acre in reduced costs and increased yields.

Comment [803]: I wonder if we should simply pick up the statement from the news release that "the review finds that atrazine regulations protect human health and the environment in Minnesota?" Talk of "health-based guidance" and "chronic standards" gets confusing.

Comment [804]: I suggest this change even though I know my replacement isn't a financial argument. Kurt Beig wants to emphasize that there are no alternatives.



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That also means that any action to limit farmers' access to atrazine will hurt consumers.

After all, corn is used in a lot of products that can be found on the average family's dinner table, providing the feed for most livestock. Without atrazine holding farmers' costs down, consumers can expect the price of beef, chicken, pork, eggs, milk and cereal to go up. Add to that the cost of all sugar products, because without atrazine, sugar cane growers would lose 10 percent to 40 percent of their crop. The result? An increase in the cost of food at a time American consumers can least afford it. A leap in costs for farmers when many are struggling to survive.

We depend on the EPA to do its job. But it must do so based on established scientific principles, not in response to special interest groups who make lots of noise but offer little in the way of accurate facts. Farmers throughout the Midwest know that atrazine is a safe and essential tool – one that benefits them, their communities, and their customers.

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**From:** Goldsmith Steven USGR  
**Sent:** Wednesday, January 27, 2010 4:34 PM  
**To:** Flakne Dave USGR; Kelly Dennis USGR; Kelly Angus USWS; Martin Rex USGR  
**Subject:** FW: State conf calls update \*\*Privileged and confidential. Attorney work product. Prepared at the request of counsel.\*\*

FYI.

----- Forwarded Message

**From:** Doug Badger <[doug@quinnthomas.com](mailto:doug@quinnthomas.com)>  
**Date:** Wed, 27 Jan 2010 15:25:07 -0500  
**To:** Josh Gilder <[JoshuaGilder@gmail.com](mailto:JoshuaGilder@gmail.com)>, Eileen Doherty <[edoherty@whwg.com](mailto:edoherty@whwg.com)>  
**Cc:** Mike Burita <[mikeb@quinnthomas.com](mailto:mikeb@quinnthomas.com)>  
**Subject:** State conf calls update \*\*Privileged and confidential. Attorney work product. Prepared at the request of counsel.\*\*

Josh and Eileen,

Just a heads up that we've now locked down press conference calls for next Tuesday, February 2nd at 11am ET in both Ohio and Minnesota. We wanted them to coincide on the first day of the SAP.

In Ohio, the corn growers have pledged a surrogate and are working cooperatively with us. We've also reached out to Marcie Williams, President of American Agri-Women, which is based in Ohio. Marcie did an ANR for us in November for the first SAP. We're hoping she'll be our other surrogate there.

In Minnesota, we're working with the corn growers there and are trying to secure Lori Feltis to be our corn grower surrogate. Warren Formo, Director of Clean Water Programs for the Minnesota Agricultural Water Resources Coalition, will be our other surrogate. He can discuss the Dept of Health study as well as conservation, run-off reduction efforts, etc.

We're developing the press outreach lists in both states and will put together advisories, releases and TPs over the course of the next couple of days. If you need anything more from us, let us know. Otherwise, we'll continue to keep you posted.

Feel free to forward to Jessica, Sherry and Steve if you like.

Doug Badger | Managing Partner | Quinn Thomas Public Affairs

3 Centerpointe Drive, Suite 400 | Lake Oswego, OR 97035  
tel: 503.260.3235 | fax: 503.914.1588  
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**From:** Goldsmith Steven USGR  
**Sent:** Wednesday, March 10, 2010 9:44 AM  
**To:** Josh Gilder; Eileen Doherty; Doug Badger  
**Subject:** FW: \*\*Privileged and confidential. Attorney work product. Prepared at the request of counsel.  
\*\* Re: Atrazine OP Ed

We haven't discussed, but based on Doug's note, can we get another letter for NCGA to put out at a higher level?  
Maybe "The war on corn?"

---

**From:** Doug Badger [mailto:doug@quinnthomas.com]  
**Sent:** Wednesday, March 10, 2010 9:34 AM  
**To:** Goldsmith Steven USGR; Mike Burita  
**Subject:** \*\*Privileged and confidential. Attorney work product. Prepared at the request of counsel.\*\* Re: Atrazine OP Ed

Thanks, Steve. We have Missouri Oped going to MO and Fed OpEd One (Regional) going to National Sorghum with a likely placement in Kansas (they suggested a local signer there as well). I approached Flakne about an Indiana Corn Grower contact for Oped Two (Regional). We were going to pitch it to a primary daily in Indiana with a local signer.

I think we should hold a NCGA official for a wider circ paper, like a national or an IBD. Are you ok with that?

On 3/10/10 6:11 AM, "[steven.goldsmith@syngenta.com](mailto:steven.goldsmith@syngenta.com)" <[steven.goldsmith@syngenta.com](mailto:steven.goldsmith@syngenta.com)> wrote:

Contact Rex Martin to get placement of regional oped through National Corn.

+1 (417) 861-4565  
[rex.martin@syngenta.com](mailto:rex.martin@syngenta.com)

**From:** Martin Rex USGR  
**Sent:** Wednesday, March 10, 2010 7:54 AM  
**To:** Goldsmith Steven USGR; Kelly Angus USWS  
**Subject:** Atrazine OP Ed

Steven,

We are good to go with NCGA also. Please work through me direct initially and will send draft to NCGA and get you that person hooked up.

Rex

---

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tel: 503.260.3235 | fax: 503.914.1588

[doug@quinnthomas.com](mailto:doug@quinnthomas.com)

[www.quinnthomas.com](http://www.quinnthomas.com)

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**Sent:** Wednesday, October 28, 2009 10:42 AM  
**To:** Ford Sherry USGR; mikeb@quinnthomas.com  
**Cc:** Goldsmith Steven USGR  
**Subject:** FW: FINAL OPED's \*\*Attorney/Client Privileged\*\*  
**Attachments:** SAPdcMD.doc

Sherry,

I don't think this is right for ACSH.....I could try Alex Avery or Michael Fumento.....any other ideas? Milloy would do it but he would want to edit it to his style + he is in CA this week.

Thanks

-B

P.S. Mike what is your source for the Dept of Energy numbers? And this sounds like Hayes will be at the upcoming SAP to present.....do you guys know something that we don't?

---

**From:** Mike Burita [mailto:mikeb@quinnthomas.com]  
**Sent:** Wednesday, October 28, 2009 11:00 AM  
**To:** Carroll Beth USGR  
**Subject:** FW: FINAL OPED's \*\*Attorney/Client Privileged\*\*

Hi Beth – Hope you are well. It was nice seeing you in person again last week.

I've attached an oped that we are aiming to place on behalf of a third party in a DC based publication in advance of the SAP, most likely the Washington Times. The goal is to reach out to our likely DC allies (anti-regulatory, pro-ag, free market, conservative bloggers, etc.)

Elizabeth Whelan or the other gentleman at ACSH strike me as the best person to byline this piece. I know you're extremely busy, but I was hoping that you might be able to help me with a quick intro to them so I can follow up to see if they're interested in signing.

Thanks!

Mike Burita  
202.420.9361

----- Forwarded Message

**From:** Eileen Doherty <edoherty@whwg.com>  
**Date:** Tue, 27 Oct 2009 11:53:27 -0400  
**To:** Doug Badger <doug@quinnthomas.com>, Mike Burita <mikeb@quinnthomas.com>, "dave.flakne@syngenta.com" <dave.flakne@syngenta.com>  
**Subject:** FINAL OPED's \*\*Attorney/Client Privileged\*\*

Doug, Mike and Dave,

Attached are the three oped's regarding the November 3 SAP. The first two are the regional op ed's for Minnesota and Iowa. It'd up to you guys to determinw which on goes to which signer/news outlet.

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The third is for **Atrazine EXPOSED Unsealed by the Court & Exposed by SourceWatch** is the Washington Times?

Eileen

----- End of Forwarded Message

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---

**From:** Eileen Doherty [edoherty@whwg.com]  
**Sent:** Wednesday, November 04, 2009 4:17 PM  
**To:** Goldsmith Steven USGR  
**Subject:** ATTY CLIENT PRIVILEGED & CONFIDENTIAL: FW: Media Packet content  
**Attachments:** Fact Sheet Letterhead Nov 2 630pm.doc; FAQ Letterhead Nov 2 630 pm.doc; Pastoor Bio Letterhead.doc; Statement Letterhead.doc; 10312009\_Agri\_Tool\_PB.pdf; Wash Times - Weighing weeds vs crops.pdf

Steve,

Here is everything.

Eileen

**From:** Eileen Doherty  
**Sent:** Wednesday, November 04, 2009 5:03 PM  
**To:** Adam Bielamowicz  
**Subject:** FW: ATTY CLIENT PRIVILEGED & CONFIDENTIAL: FW: Media Packet content

Adam,

Can you send me the press kit docs as they were formatted on Syngenta letterhead along with the pdf's of the news articles.

Eileen

----- Forwarded Message

**From:** <[steven.goldsmith@syngenta.com](mailto:steven.goldsmith@syngenta.com)>  
**Date:** Wed, 4 Nov 2009 16:17:07 -0500  
**To:** Eileen Doherty <[edoherty@whwg.com](mailto:edoherty@whwg.com)>  
**Subject:** RE: ATTY CLIENT PRIVILEGED & CONFIDENTIAL: FW: Media Packet content

Eileen – can you send me the final documents that went in the press packet?

Thanks.

Steve

**From:** Ford Sherry USGR  
**Sent:** Monday, November 02, 2009 4:59 PM  
**To:** Eileen Doherty; Goldsmith Steven USGR  
**Cc:** Adam D'Luzansky; [adamb@whwg.com](mailto:adamb@whwg.com); Nadel Alan USGR  
**Subject:** ATTY CLIENT PRIVILEGED & CONFIDENTIAL: FW: Media Packet content

Steve and Eileen—As discussed, we will not use the Sound Science document in tomorrow's media packet, so I have not spent time making changes to this. I've tracked a few changes to the fact sheet and I believe only one change to the FAQ. We also talked about including Tim's bio in the packet, so I assume that's still the plan although not included here.

Thanks, and let me know of any questions.

# FILED UNDER SEAL

Sherry

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**From:** Eileen Doherty [mailto:edoherty@whwg.com]  
**Sent:** Monday, November 02, 2009 12:17 PM  
**To:** Ford Sherry USGR; Goldsmith Steven USGR  
**Cc:** Adam D'Luzansky; Adam Bielamowicz  
**Subject:** Media Packet content

Sherry and Steve,

Here are the final docs on letterhead:  
Atrazine Facts  
Sound Science  
FAQ's

There is also attached a pdf of the Lori Feltis oped which will also be included in the media packet.

One question for you: Will there be a Syngenta statement with contact information to place in the media packet. If not, should we include your business cards.

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----- End of Forwarded Message



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**From:** Ford Sherry USGR  
**Sent:** Friday, October 02, 2009 8:46 AM  
**To:** jgilder@whwg.com  
**Cc:** Goldsmith Steven USGR; Nadel Alan USGR  
**Subject:** post-bubbly details  
**Attachments:** image003.jpg

Good morning Josh—As a follow-up to my voice mail, we're shooting for a meeting in Greensboro on Friday, October 9, for a download of information on atrazine and the case. We have also reserved Monday, October 19. Please let us know earliest if this will work for your team and who will be attending. If you plan to engage Quinn Thomas for media relations as your proposal indicated, we would be interested in meeting the point person from that agency.

Thanks, Josh. We look forward to working with you.

**Sherry Duvall Ford, APR**  
Head, External Communications for CP  
Corporate Affairs

**syngenta**

Syngenta Crop Protection  
PO Box 18300  
Greensboro, NC  
27419

phone 336 632 6107  
fax 336 632 2290  
mobile 336 209 0457

[sherry.ford@syngenta.com](mailto:sherry.ford@syngenta.com)  
[www.syngenta.com](http://www.syngenta.com)

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**Atrazine EXPOSED** Unsealed by the Court & Exposed by SourceWatch

**From:** Eileen Doherty [EDoherty@whwg.com]  
**Sent:** Saturday, October 31, 2009 9:18 AM  
**To:** mikeb@quinnthomas.com; doug@quinnthomas.com; Joshua Gilder; Flakne Dave USGR; Ford Sherry USGR; Goldsmith Steven USGR; jmorris@ddcadvocacy.com  
**Subject:** Re: Privileged and confidential: MN op-ed ran today in Rochester Post-Bulletin

Wow - fabulous headline. We will be sure to include it in the media packet for tuesday.

Nice job.

Eileen

----- Original Message -----

**From:** Mike Burita <mikeb@quinnthomas.com>  
**To:** Doug Badger <doug@quinnthomas.com>; Eileen Doherty; Joshua Gilder; dave.flakne@syngenta.com <dave.flakne@syngenta.com>; sherry.ford@syngenta.com <sherry.ford@syngenta.com>; steven.goldsmith@syngenta.com <steven.goldsmith@syngenta.com>; Morris, Jeffrey <jmorris@ddcadvocacy.com>  
**Sent:** Sat Oct 31 09:46:33 2009  
**Subject:** Privileged and confidential: MN op-ed ran today in Rochester Post-Bulletin

[http://www.postbulletin.com/newsmanager/templates/localnews\\_story.asp?z=12&a=423584](http://www.postbulletin.com/newsmanager/templates/localnews_story.asp?z=12&a=423584)

Alarmists unfairly target crucial agricultural tool  
Sat, Oct 31, 2009 PB Online

By Lori Feltis

Last year, Minnesota farm income dropped 15 percent as the economic downturn began to reach family farms struggling to maintain profitable operations. Unfortunately, times could get even worse if media hype trumps science at the U.S. Environmental Protection Agency.

On Nov. 3, the EPA is kicking off a new review of a herbicide called atrazine, which has been the subject of more than 6,000 scientific studies and is used by farmers in 60 countries. For 50 years atrazine has been used safely by U.S. farmers, and every EPA Administrator, Republican and Democrat, since the agency was founded has certified its safety.

In fact the EPA just completed a thorough review of atrazine in 2006, concluding once again that atrazine can be used safely.

Established scientists around the world have also studied atrazine more thoroughly than any other similar product. Time and again they have concluded that it is safe. The governments of Britain, Australia, Canada and France have all given atrazine a clean bill of health. The World Health Organization (WHO) published a thorough review of the latest science on the subject in 2007 concluding that atrazine is safe. In fact, WHO says atrazine has about the same cancer risk as tea. Even though countries in the European Union currently do not use atrazine, the product received a favorable safety review there from the UK (which was assigned to conduct the safety review).

Any Minnesota corn grower knows first-hand what atrazine means to his or her operation. Atrazine is a very popular tool for use in conservation tillage or no-till systems -- farming methods that eliminate plowing and/or reduce tillage. Conservation tillage makes cropland much less vulnerable to soil erosion, which is greatly reduced when compared to intensive tillage. In fact, data from the U.S. Department of Agriculture show that atrazine can reduce soil erosion by as much as 90 percent, thereby reducing agricultural run-off and protecting water from sediment, the number one pollutant of U.S. waterways.

It's ironic that the very government that has worked so cooperatively with farmers to reduce run-off could take away one of our most effective tools in stopping it.

According to the EPA itself, atrazine saves corn farmers as much as \$28 an acre annually in increased yields and reduced costs. Corn

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CONFIDENTIAL INFORMATION - SUBJECT TO PROTECTIVE  
ORDER IN ATRAZINE LITIGATION

SYN04756445

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drives Minnesota's **Atrazine EXPOSED Unsealed by the Court & Exposed by SourceWatch** Minnesota the fourth-largest corn-producing state in the nation. Without atrazine, however, our corn crops will decrease and costs will increase.

So why is the EPA conducting this review after so much science has recently and comprehensively certified atrazine's safety? It started with a report on atrazine released by the anti-agriculture activist group Natural Resources Defense Council, which was then picked up by The New York Times and Huffington Post.

Now the EPA is saying that because of "articles in the media and a report by the National Resources Defense Council" they will be holding a special "year-long" review of atrazine.

Alarm and hype should never trump science. Extreme groups with agendas to eliminate herbicides and harm production agriculture should not be allowed to succeed. The regulation of products like atrazine should be based on transparent, peer-reviewed scientific studies employing rigorous laboratory controls. If it doesn't in this case, Minnesota's rural economy will find itself in an even deeper economic hole and our soil conservation efforts will be severely impacted.

Lori Feltis is a corn and soybean farmer in rural Stewartville. She is also a member of the Minnesota Corn Growers Association and an officer with the Minnesota Corn Research & Promotion Council.



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From: Carroll Beth USGR  
Sent: Wednesday, October 28, 2009 4:13 PM  
To: mikeb@quinthomas.com  
Cc: Ford Sherry USGR; Goldsmith Steven USGR; Nadel Alan USGR  
Subject: FW: Edited DC oped  
Attachments: SAPdcMD[1].doc

Mike,

Some other edits -

- 1) to my knowledge the National Cancer Institute has never said atrazine was safe
- 2) do we really want to call Tillery a "super" lawyer?
- 3) I'm not sure Alex will be comfortable with the no-till carbon paragraph Beth

-----Original Message-----

From: Mike Burita [mailto:mikeb@quinthomas.com]  
Sent: Wednesday, October 28, 2009 4:42 PM  
To: Carroll Beth USGR; Ford Sherry USGR  
Cc: Josh Gilder  
Subject: Edited DC oped

Beth - Thanks again for catching the item on Hayes. You'll see in the attached that I've pulled that sentence and modified the sentence after.

Also, Josh sent me the reference for the DOE stat on no-till farming here:

<http://www.eurekaalert.org/features/doe/2005-09/dnn1-1im091605.php>

I think Alex Avery or Michael Fumento would be fine as signers, so let me know the best way to proceed once you and Sherry are both comfortable with this revised version.

Thanks!

Mike Burita  
202.420.9361



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**From:** Martin Rex USGR  
**Sent:** Wednesday, March 10, 2010 9:55 AM  
**To:** Goldsmith Steven USGR; Kelly Angus USWS  
**Cc:** 'doug@quinnthomas.com'  
**Subject:** Re: Atrazine OP Ed \*privileged and confidential\*

Great, thanks

Rex  
Sent by blackberry

---

**From:** Goldsmith Steven USGR  
**To:** Martin Rex USGR; Kelly Angus USWS  
**Cc:** Doug Badger <doug@quinnthomas.com>  
**Sent:** Wed Mar 10 10:42:41 2010  
**Subject:** RE: Atrazine OP Ed \*privileged and confidential\*

Doug Badger reached out to Sorghum (based on your suggestion) and they are placing a letter in Kansas.

We're going to get another piece together (not written yet) for a higher profile submission from NCGA. We'll follow up with you shortly on that.

Thanks.  
Steve

---

**From:** Martin Rex USGR  
**Sent:** Wednesday, March 10, 2010 7:54 AM  
**To:** Goldsmith Steven USGR; Kelly Angus USWS  
**Subject:** Atrazine OP Ed

Steven,

We are good to go with NCGA also. Please work through me direct initially and will send draft to NCGA and get you that person hooked up.

Rex

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**From:** Goldsmith Steven USGR  
**Sent:** Friday, March 05, 2010 10:58 AM  
**To:** Josh Gilder; mikeb@quinthomas.com  
**Subject:** FW: Huff Post

Is there anyone at HP who we could cultivate on this issue rather than continuing to get bashed by everyone on their payroll?  
SG

---

**From:** Google Alerts [mailto:googlealerts-noreply@google.com]  
**Sent:** Friday, March 05, 2010 11:47 AM  
**To:** Goldsmith Steven USGR  
**Subject:** Google Alert - atrazine

Google News Alert for: **atrazine**

[Our Toxic Waterways: Flushing Away Our Future?](#)

Huffington Post (blog)

When Cheney and Ellis revisit Iowa, they discover that **Atrazine**, the herbicide they relied on to grow their corn, has tainted the local creek ...

[See all stories on this topic](#)

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Tip: Use a plus sign (+) to match a term in your query exactly as is. [Learn more.](#)

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**From:** Goldsmith Steven USGR  
**Sent:** Tuesday, March 09, 2010 1:44 PM  
**To:** Doug Badger; Mike Burita  
**Subject:** FW: op-ed

Can you guys reach out to Hannah at Natl Sorghum with Fed Op Ed TWO? Maybe you could get them to sign and hand it off to St. Louis Dispatch?

---

**From:** Martin Rex USGR  
**Sent:** Tuesday, March 09, 2010 11:24 AM  
**To:** Hannah Lipps; Goldsmith Steven USGR  
**Cc:** Tim Lust  
**Subject:** RE: op-ed

Steven,

Please work directly with Hannah from Sorghum regarding the Atrazine Op Ed.

Hannah – Thanks for your help. We are still working on the draft and hopefully have something today or tomorrow.

Thanks

Rex

*Rex A. Martin*  
Head, Industry Relations  
Syngenta Corporation  
4581 S Forest Ave  
Springfield MO 65810  
O: 417-890-0820  
C: 417-861-4565  
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**From:** Hannah Lipps [mailto:hannah@sorghumgrowers.com]  
**Sent:** Tuesday, March 09, 2010 10:12 AM  
**To:** Martin Rex USGR

1

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ORDER IN ATRAZINE LITIGATION

SYN04755124

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Cc: Tim Lust

**Atrazine EXPOSED Unsealed by the Court & Exposed by SourceWatch**

Subject: op-ed

Rex –

Just passed Tim in the hall and he said something about working on an op-ed with you. We would be happy to cooperate – let me know what I need to do or any other details. Got your email this morning including the statement about the law suit so I'm somewhat up to speed.

Thanks,  
Hannah

Hannah Lipps  
External Affairs Director  
National Sorghum Producers  
*The voice of the sorghum industry*

o: (806) 749-3478

c: (806) 559-7486

[www.sorghumgrowers.com](http://www.sorghumgrowers.com)



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To: Quinn Thomas Public Affairs  
From: Bret Jacobson  
RE: Quick Backgrounder on Reporter Danielle Ivory  
Date: March 4, 2010

We have been asked to prepare a rushed bio for Huffington Post Investigative Fund reporter Danielle Ivory for the purposes of assessing her motivations regarding her coverage on Atrazine. Below is primarily a list of facts, but our key analysis: Ivory has been described as the reporter who “broke the story on the EPA’s Atrazine cover-up,”<sup>1</sup> which means **her professional reputation and ego are tied to the effectiveness of the attack on the chemical.** Please see below for important financial and subject relationships between Ivory’s employer, the Tides family of activist organizations and philanthropies, and NRDC.

\*\*\*

Danielle Ivory is a progressive journalist who currently works for the Tides Center-funded Huffington Post Investigative Fund. To judge by Twitter followers, she has increased her popularity in recent weeks.<sup>2</sup>

Her bio lists a who’s who of anti-employer employers:

Before joining the American News Project, Danielle Ivory worked with Bill Moyers as a senior fellow and research director at the Schumann Center for Media & Democracy and Public Affairs Television. In the past, she has worked as a production assistant with Weekend Edition Sunday on National Public Radio and as a reporter for The Nation, one of Thailand’s national English-language newspapers. Ivory holds an M.Phil in modern history from the University of Oxford, where she wrote her dissertation on the history of car accidents, and an A.B. in history from Princeton University. Her videos and writing have appeared on Democracy Now, The Nation, Alternet, Truthout,

<sup>1</sup> See:

[http://www.democracynow.org/2009/8/25/epa\\_fails\\_to\\_inform\\_public\\_about](http://www.democracynow.org/2009/8/25/epa_fails_to_inform_public_about)

<sup>2</sup> See: [http://twittercounter.com/compare/danielle\\_ivory/week/followers](http://twittercounter.com/compare/danielle_ivory/week/followers)

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and The Huffington Post. She currently co-writes a weekly media column with Eric Alterman at the Center for American Progress. You can follow her on twitter.<sup>3</sup>

She has since left ANP.<sup>4</sup> She has successfully used journalism to pressure an insurance company to reverse its decision not to cover a 12-year-old boy's prosthetic arm.<sup>5</sup>

As early as 2004, she was planning on a job in journalism focused on public health:

When she's not busy being a newshound, Danielle adores singing jazz, practicing ballet and traveling to far-off lands. She hopes to one day be an investigative journalist and to write about public health or the environment. She also hopes to actually get paid for this. Danielle is from the magical land of Pullman, Washington where lentils and dreams grow.<sup>6</sup>

Despite her focus on public health, **she lists no degrees in public health, epidemiology, statistics, or other relevant credentials.**

Ivory has a strong focus on attacking Atrazine. Her first four (and six of seven) listed stories for Huffington Post Investigative Fund were focused on the subject, the first of which was on August 23, 2009.<sup>7</sup>

Please see this video based on her work (which shows that Ivory focuses on the highest levels of Atrazine, rather than the overall effect and claims "this is a problem of not telling the public what's in the drinking water."; she has acknowledges "it's not exactly known what the effects of atrazine are."): [http://www.democracynow.org/2009/8/25/epa\\_fails\\_to\\_inform\\_public\\_about](http://www.democracynow.org/2009/8/25/epa_fails_to_inform_public_about)

\*\*\*

## **Tides / NRDC / Ivory**

As we have reported previously:

- PAN, NRDC, and LSP share one very powerful, controversial funding source: The Tides Foundation, an uber-wealthy and far-Left philanthropy tied intricately to the founder of now-infamous ACORN. In particular, related Tides Center provided funding for a 1999 report on pesticides, including

<sup>3</sup> See: <http://americannewsproject.com/about/divory/Danielle+Ivory>

<sup>4</sup> See: [http://huffpostfund.org/about-us?quicktabs\\_2=1#quicktabs-2](http://huffpostfund.org/about-us?quicktabs_2=1#quicktabs-2)

<sup>5</sup> Brayton, Ed. "Insurance co. agrees to cover prosthetic arm." Michigan Messenger. December 2, 2009.

<sup>6</sup> See: [http://www.npr.org/about/nextgen/sum04/bios\\_g-k.html](http://www.npr.org/about/nextgen/sum04/bios_g-k.html)

<sup>7</sup> See: <http://huffpostfund.org/users/danielleivory>



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Atrazine, by PANNA and its building co-tenant, Californians for Pesticide Reform (of which PANNA is a member).

Some Tides Foundation donations of interest:

- o 2008: NRDC receive grants of \$15,000, \$25,000, and \$56,622
- o 2007: NRDC received separate grants of \$55,000 and \$9,300
- o 2006: NRDC received \$93,500

Perhaps not coincidentally, the Huffington Post Investigative Fund, which has focused on Atrazine, discloses that Foundation sibling "Tides Center, a nonprofit incubator, serves as our fiscal sponsor and provides administrative support."<sup>8</sup>

\*\*\*

Now: Consider this tie-in between Tides-funded groups: On August 21, 2009, NRDC released an anti-Atrazine report and in a related blog post highlighted Ivory's work (oddly dated two days later on August 23, 2009):

*In an excellent investigative report by Huffington Post, Danielle Ivory reported that, "In an on-camera interview with the [Huffington Post] Investigative Fund in June, [EPA's Steve Bradbury] also said that the weekly monitoring had found no spikes in any watershed over 3 ppb. "It's these spikes that we're focusing on," he said. "There have been no exceedances." In fact, the EPA's data recorded more than 130 spikes over 3 ppb during 2008 alone -- not only in Illinois, Ohio, Indiana and Kansas, but also in Missouri, Louisiana, and Texas. Bradbury declined to elaborate on the apparent contradiction." Nice work, Danielle!<sup>9</sup>*

We have contacted the Huffington Post Investigate Fund to inquire about additional information about their funding model, sources, and ties to the Tides family of organizations. We are waiting for reply, though (based on reporting rules for non-profits) we do not predict ascertaining more information through that research avenue.

\*\*\*

## Final Thoughts

<sup>8</sup> See: <http://huffpostfund.org/about-us>

<sup>9</sup> See:

[http://switchboard.nrdc.org/blogs/jsass/new\\_data\\_confirms\\_widespread\\_a.html](http://switchboard.nrdc.org/blogs/jsass/new_data_confirms_widespread_a.html)

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Based upon timelines, we collected this material quickly, though we believe that we have adequately covered publicly available material in the timeframe allowed.

There is clearly some association—loose or planned we cannot say— that has multiple Tides-related entities releasing damaging reports in close proximity.



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**From:** Doug Badger [doug@quinnthomas.com]  
**Sent:** Friday, November 13, 2009 4:57 PM  
**To:** Ford Sherry USGR; Goldsmith Steven USGR; Josh Gilder; Eileen Doherty  
**Cc:** Mike Burita; Jeff Morris; Farmer Danelle USGR; Nadel Alan USGR  
**Subject:** \*\*Privileged and confidential. Attorney work product. Prepared at the request of counsel.\*\*  
LFBF President's Column  
**Attachments:** 11.16.09 Atrazine Statement Danna.doc

Per our email exchange earlier, attached is the Louisiana Farm Bureau's President's column, which is being sent out to 130 weekly newspapers today.

They'll start running next week.

Fyi.

Doug Badger | Managing Partner | Quinn Thomas Public Affairs

5 Centerpointe Drive, Suite 400 | Lake Oswego, OR 97035  
tel: 503.260.3235 | fax: 503.914.1588  
[doug@quinnthomas.com](mailto:doug@quinnthomas.com)  
[www.quinnthomas.com](http://www.quinnthomas.com)

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Minnesota Op-Ed

Draft: 1/25

“What Will the EPA Pay Attention To – Protesters or the Facts?”

Farmers, consumers and state regulators are wondering what's going on at the Environmental Protection Agency. Why has it scheduled a series of hastily convened meetings to re-examine the herbicide atrazine so soon after a similar review determined that it was safe to use? Will those meetings – one of which is being held this week in Washington, DC – deprive farmers of an essential tool that can mean the difference between turning a profit and going broke?

Little known outside of agriculture, atrazine is crucial to growing corn and other crops vital to farmers. The EPA itself estimates that atrazine saves farm families \$2 billion a year. In use for more than half-a-century, every regulatory review of the science around atrazine has found it can be used safely. It is certainly one of the most studied molecules ever—EPA has some 6,000 atrazine studies in its files.

Why, then, the redo?

The EPA admits it has taken its action in response to the screams of strident environmentalist groups. A recent example was a report by the Pesticide Action Network North America and Land Stewardship Project – a report that was riddled with factual inaccuracies and half-truths. The science itself, however, tells a very different story.

Over the past 22 years, the EPA has conducted almost continuous reviews of atrazine, and each of them has given it a clean bill of health. Atrazine has been given positive reviews by the World Health Organization, the UN Food and Agriculture Organization, and several countries including Great Britain.

1

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The bulging file of studies giving atrazine a thumbs up got even thicker this month. The latest study is a review conducted by the State of Minnesota. For one thing, Minnesota found "a historic decline" in atrazine to "concentrations below health-based guidance." For another, detections in public drinking water supply data are "rare and below applicable standards."

As to surface water, monitoring data indicate that atrazine concentrations are within the Minnesota Pollution Control Agency's chronic standard for fish and all other aquatic plant and animal life, as well as human use of waters for drinking and fishing.

Atrazine levels in drinking water systems, even in agricultural areas, have already been found to be well within the safety zone of 3 parts per billion. Let's put it this way: A 150-pound adult could drink 21,000 gallons of water containing that level of atrazine every day for 70 years and not reach consumption levels shown to still have no effects in lab studies.

Yet despite atrazine's passing all of these tests with flying colors, the EPA is rushing through yet another re-evaluation, and if the activists' calls to limit the herbicide win out, farmers throughout the Midwest will be the first ones to suffer the consequences.

According to the Minnesota Department of Agriculture, atrazine is key to profitable farming in this state. "While herbicide alternatives ... are available in Minnesota," reports the Department, "they typically cost more and can be less effective at controlling specific weeds." The EPA itself has found that atrazine saves corn farmers as much as \$28 per acre in reduced costs and increased yields.



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That also means that any action to limit farmers' access to atrazine will hurt consumers.

After all, corn is used in a lot of products that can be found on the average family's dinner table, providing the feed for most livestock. Without atrazine holding farmers' costs down, consumers can expect the price of beef, chicken, pork, eggs, milk and cereal to go up. Add to that the cost of all sugar products, because without atrazine sugar cane growers would lose 10 percent to 40 percent of their crop. The result? An increase in the cost of food at a time American consumers can least afford it. A leap in costs for farmers when many are struggling to survive.

We depend on the EPA to do its job. But it must do so based on established scientific principles, not in response to special interest groups who make lots of noise but offer little in the way of accurate facts. Farmers throughout the Midwest know that atrazine is a safe and essential tool – one that benefits them, their communities, and their customers.