

FILED UNDER SEAL

Atrazine EXPOSED Unsealed by the Court & Exposed by SourceWatch

ACHIEVA, INC.
Issues Resolution

Invoice Date: April 20, 1999

Janis E. McFarland, Ph.D
Director, Agricultural Stewardship
Novartis Crop Protection
P.O. Box 18300
Greensboro, NC 27419-8300

12220 North Meridian Street
Suite 155
Carmel, IN 46032
Tel: 317-575-2385
Fax: 317-575-2388
E-mail: achievath@logical123.net

**Project: Coordination and Management of Third
Party Response to St. Louis Post-Dispatch articles on
Atrazine**
Project # 1180
ACHIEVA, INC. Tax ID Number 35-2030702

Description:

- Assisted in the identification of potential third party experts (Dr. David Baker, MO Corn Growers Assn., MO Farm Bureau, IL Corn Growers Assn., IL Farm Bureau) to respond to April 11 *Post-Dispatch* articles about water quality concerns associated with the use of atrazine.
- Worked with Novartis Public Relations team to follow up with third parties and facilitate submission of their letters to *Post-Dispatch* editors.
- Worked extensively with Dr. Baker to formulate his observations and scientific opinion into a Letter to the Editor. Dr. Baker's letter, with edits suggested by Janis, was submitted to the *Post-Dispatch* on April 19.
NOTE: Dr. Baker's letter was drafted in such a way that it can be used, with minor modifications, in response to newspaper articles in any Midwestern locale where atrazine detections in water attract media attention.
- Maintained contact with Opinion Editor at the *Post-Dispatch* to secure placement of response pieces.

FEES:

\$3,100

Please Remit to: ACHIEVA, Inc.
12220 North Meridian Street
Suite 155
Carmel, IN 46032

Terms: Due Upon Receipt

Thank You For Your Business

TF 4223
Kay B. Carter

Kay
5-12-99



12220 North Meridian Street
Suite 155
Carmel, IN 46032
Tel: 317-575-2385
Fax: 317-575-2388
E-mail: achievath@logical123.net

Invoice Date: April 12, 1999

Janis McFarland, Ph.D
Director, Agricultural Stewardship
Novartis Crop Protection
P.O. Box 18300
Greensboro, NC 27419-8300

Project: Development of Atrazine Science Research
Summary Chart
Project # 1140
ACHIEVA, INC. Tax ID Number 35-2030702

Description:

- Reviewed and analyzed the scientific research completed atrazine herbicide.
- Designed and constructed a database for capturing a comprehensive summary of science supporting atrazine.
- Used the data base to create a chart providing an accurate assessment of the research completed on atrazine, sorted by author, topic, result, date, and other significant criteria.

(Note: Additional modifications and edits will be invoiced as they are completed.)

FEES: \$8,100
(For services described above)

Please Remit to: ACHIEVA, Inc.
12220 North Meridian Street
Suite 155
Carmel, IN 46032

\$ 4000.00 only
TF 4227
Janis McFarland
~~DO~~

Terms: Due Upon Receipt

Thank You For Your Business

Atrazine EXPOSED Unsealed by the Court & Exposed by SourceWatch



12220 North Meridian Street
Suite 155
Carmel, IN 46032
Tel: 317-575-2385
Fax: 317-575-2388
E-mail: achievath@logical123.net

Invoice Date: March 19, 1999

Janis E. McFarland, Ph.D
Director, Agricultural Stewardship
Novartis Crop Protection
P.O. Box 18300
Greensboro, NC 27419-8300

Project: Issue Consultation and Issue Management
Assistance - February 1999
Project # 1160
ACHIEVA, INC. Tax ID Number 35-2030702

Description: Monitoring and reporting of issues related to atrazine and Novartis Crop Protection and Novartis Crop Protection products. Sharing of issue management ideas and expertise by AHCIEVA for the month of March 1999.

FEES: \$4,600

*\$ 2300.00 TF 4227
12 2698*

Please Remit to: ACHIEVA, Inc.
12220 North Meridian Street
Suite 155
Carmel, IN 46032

*TF 4223-2690 - \$ 2300.00
Kay B. Carter*

Terms: Due Upon Receipt

Thank You For Your Business

*Tofin Court -
11-1-99
JPL*

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Atrazine EXPOSED Unsealed by the Court & Exposed by SourceWatch



Invoice Date: February 4, 1999

Janis E. McFarland, Ph.D
Director, Agricultural Stewardship
Novartis Crop Protection
P.O. Box 18300
Greensboro, NC 27419-8300

12220 North Meridian Street
Suite 155
Carmel, IN 46032
Tel: 317-575-2385
Fax: 317-575-2388
E-mail: achievath@logical123.net

Project: Issue Consultation and Issue Management
Assistance - February 1999

Project # 1136
ACHIEVA, INC. Tax ID Number 35-2030702

Description: Monitoring and reporting of issues related to atrazine and Novartis Crop Protection and Novartis Crop Protection products. Sharing of issue management ideas and expertise by AHCIEVA for the month of January 1999.

FEES:

\$4,600

Please Remit to:

ACHIEVA, Inc.
12220 North Meridian Street
Suite 155
Carmel, IN 46032

*\$2300.00 TF 4227
IC 2690
Janis E McFarland*

Terms: Due Upon Receipt

*\$2,300
TF4223-2690
Kay B. Carter*

Thank You For Your Business

FILED UNDER SEAL

Atrazine EXPOSED Unsealed by the Court & Exposed by SourceWatch



Invoice Date: January 18, 1999

Janis E. McFarland, Ph.D
Director, Agricultural Stewardship
Novartis Crop Protection
P.O. Box 18300
Greensboro, NC 27419-8300

12220 North Meridian Street
Suite 155
Carmel, IN 46032
Tel: 317-575-2385
Fax: 317-575-2388
E-mail: achleveth@logical123.net

Project: Issue Consultation and Issue Management

Assistance

Project # 1133

ACHIEVA, INC. Tax ID Number 35-2030702

Description: Monitoring and reporting of issues related to atrazine and Novartis Crop Protection and Novartis Crop Protection products. Sharing of issue management ideas and expertise by AHCIEVA for the month of January 1999.

FEES:

\$4,600

Please Remit to:

ACHIEVA, Inc.
12220 North Meridian Street
Suite 155
Carmel, IN 46032

*\$2300 TF 4227
Janis E. McFarland*

Terms: Due Upon Receipt

*\$2300 TF 423-2690
Kay B. Carter*

Thank You For Your Business

*KB
lc 2690*

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Atrazine EXPOSED Unsealed by the Court & Exposed by SourceWatch

ACHIEVA, INC.
Issues Resolution

Invoice Date: January 18, 1999

Janis E. McFarland, Ph.D
Director, Agricultural Stewardship
Novartis Crop Protection
P.O. Box 18300
Greensboro, NC 27419-8300

12220 North Meridian Street
Suite 155
Carmel, IN 46032
Tel: 317-575-2386
Fax: 317-575-2388
E-mail: achievath@logical123.net

Project: Envirofocus/February 1999 – Ag Retailer Magazine

Project # 1134

ACHIEVA, INC. Tax ID Number 35-2030702

Description: Developed concept for and wrote a commentary to be published for Janis McFarland – "Atrazine: Technology for the 21st Century.

FEES:

5 hrs. x \$120 = \$600

\$600

Achieva Professional Services \$150/hr
Novartis Crop Protection Rate \$120/hr

TF 4227

Janis McFarland

Please Remit to: ACHIEVA, Inc.
12220 North Meridian Street
Suite 155
Carmel, IN 46032

Terms: Due Upon Receipt

Thank You For Your Business

[Signature]
lc 2690

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Atrazine EXPOSED Unsealed by the Court & Exposed by SourceWatch



12220 North Meridian Street
Suite 155
Carmel, IN 46032
Tel: 317-575-2385
Fax: 317-575-2388
E-mail: achievath@logical123.net

Invoice Date: June 1, 1999

Janis E. McFarland, Ph.D
Director, Agricultural Stewardship
Novartis Crop Protection
P.O. Box 18300
Greensboro, NC 27419-8300

Project: Issue Consultation and Issue Management

Assistance - June 1999

Project # 1195

ACHIEVA, INC. Tax ID Number 35-2030702

Description: Monitoring and reporting of issues related to atrazine and Novartis Crop Protection and Novartis Crop Protection products. Sharing of issue management ideas and expertise by AHCIEVA for the month of June 1999.

FEES:

\$4,600

Please Remit to:

ACHIEVA, Inc.
12220 North Meridian Street
Suite 155
Carmel, IN 46032

TF 4221 \$2300
IC 2690
Janis McFarland

Terms: Due Upon Receipt

TF 4223 \$2300
IC 2690
Kay B. Carter

Thank You For Your Business

FILED UNDER SEAL

Atrazine EXPOSED Unsealed by the Court & Exposed by SourceWatch



Invoice Date: August 4, 1999

Janis E. McFarland, Ph.D
Director, Agricultural Stewardship
Novartis Crop Protection
P.O. Box 18300
Greensboro, NC 27419-8300

12220 North Meridian Street
Suite 155
Carmel, IN 46032
Tel: 317-575-2385
Fax: 317-575-2388
E-mail: achievath@logical123.net

**Project: Issue Consultation and Issue Management
assistance House Ag Subcommittee hearing**

Project # 1420

ACHIEVA, INC. Tax ID Number 35-2030702

Description: Per the direction of Janis McFarland, Achieva, Inc. provided the following issue management assistance related to the House Ag Subcommittee Hearing:

Fees:

Discussions with House Staff 2 hours X \$120 = \$240
Discussions with Apple Growers 1 hour X \$120 = \$120

Total:

\$360

The \$120 hourly rate is reduced/preferred rate for Novartis Crop Protection projects on atrazine.

Please Remit to: ACHIEVA, Inc.
12220 North Meridian Street
Suite 155
Carmel, IN 46032

Janis E. McFarland
TF 4227
IC 2698

Terms: Due Upon Receipt

Thank You For Your Business

FILED UNDER SEAL

Atrazine EXPOSED Unsealed by the Court & Exposed by SourceWatch



Invoice Date: May 17, 1999

Janis E. McFarland, Ph.D
Director, Agricultural Stewardship
Novartis Crop Protection
P.O. Box 18300
Greensboro, NC 27419-8300

12220 North Meridian Street
Suite 155
Carmel, IN 46032
Tel: 317-575-2385
Fax: 317-575-2388
E-mail: achievath@logical123.net

Project: Atrazine Focus Group Expenses

Project # 1187

ACHIEVA, INC. Tax ID Number 35-2030702

Description: Reimbursement of travel, lodging and miscellaneous expenses incurred by Achieva in conducting the atrazine focus groups in Springfield, IL and Indianapolis, IN.

Travel expenses:

Airfare:	Steve. Powell	\$957.00
	Bruce Hutton	\$979.00
Milceage:	Terry Henderson (484 X .33)	\$159.72
	Steve Powell (33X.33)	\$ 10.89

Room and Board:

	Springfield, IL Hilton (5 rooms)	\$522.50
	Indianapolis, IN Adams Mark (1 Room)	\$114.33
Food, Parking, Misc. expenses: (receipts attached)		\$155.24

Participant Incentives:

36 Participants @ \$75 (List attached)	\$2,700.00
---	------------

Total Reimbursement Due to ACHIEVA, Inc. \$5,598.68

Please Remit To: ACHIEVA, Inc.
12220 North Meridian Street
Suite 155
Carmel, IN 46032

1c 2690
TF 4227
Janis E. McFarland

Terms: Due Upon Receipt

Thank You For Your Business

CONFIDENTIAL INFORMATION - SUBJECT TO
PROTECTIVE ORDER IN ATRAZINE LITIGATION

SYN04563434



12220 North Meridian Street
Suite 155
Carmel, IN 46032
Tel: 317-575-2395
Fax: 317-575-2388
E-mail: achlevath@logical123.net

Invoice Date: April 12, 1999

Janis McFarland, Ph.D
Director, Agricultural Stewardship
Novartis Crop Protection
P.O. Box 18300
Greensboro, NC 27419-8300

**Project: Development of Atrazine Science Research
Summary Chart**

Project # 1140
ACHIEVA, INC. Tax ID Number 35-2030702

Description:

- Reviewed and analyzed the scientific research completed atrazine herbicide.
- Designed and constructed a database for capturing a comprehensive summary of science supporting atrazine.
- Used the data base to create a chart providing an accurate assessment of the research completed on atrazine, sorted by author, topic, result, date, and other significant criteria.

(Note: Additional modifications and edits will be invoiced as they are completed.)

FEES: \$8,100
(For services described above)

Please Remit to: ACHIEVA, Inc.
12220 North Meridian Street
Suite 155
Carmel, IN 46032

\$ 4000.00 only
TF 4227
Janis McFarland
~~Do~~

Terms: Due Upon Receipt

Thank You For Your Business

FILED UNDER SEAL

Atrazine EXPOSED Unsealed by the Court & Exposed by SourceWatch



Invoice Date: June 1, 2000

Janis E. McFarland, Ph.D
Director, Agricultural Stewardship
Novartis Crop Protection
P.O. Box 18300
Greensboro, NC 27419-8300

P.O. Box 311
Zionsville, IN 46077-9998
Tel: 317-873-3418
Fax: 317-873-3516
<http://www.achieva.com>

**Project: Issue Consultation and Issue Management
Assistance - June 2000**

Project # 1491

ACHIEVA, INC. Tax ID Number 35-2030702

Description: Monitoring and reporting of issues related to atrazine and Novartis Crop Protection and Novartis Crop Protection products. Sharing of issue management ideas and expertise by Achieva, Inc. for the month of June 2000.

FEES: \$9,200

Please Remit to: ACHIEVA, Inc.
P.O. Box 311
Zionsville, IN 46077-9998

Terms: Due Upon Receipt

Thank You For Your Business

*TF 4223-2690
Kay #2300 Kay B. Carter*

*TF 4227/2690
Janis E McFarland
do pay \$6,900*

*10 Jan Cost
7-13-00*

FILED UNDER SEAL

Atrazine EXPOSED Unsealed by the Court & Exposed by SourceWatch



Invoice Date: July 1, 2000

Janis E. McFarland, Ph.D
Director, Agricultural Stewardship
Novartis Crop Protection
P.O. Box 18300
Greensboro, NC 27419-8300

P.O. Box 311
Zionsville, IN 46077-9998
Tel: 317-873-3418
Fax: 317-873-3516
<http://www.achieva.com>

Project: Issue Consultation and Issue Management Assistance - July 2000

Project # 1498

ACHIEVA, INC. Tax ID Number 35-2030702

Description: Monitoring and reporting of issues related to atrazine and Novartis Crop Protection and Novartis Crop Protection products. Sharing of issue management ideas and expertise by Achieva, Inc. for the month of July 2000.

FEES:

\$9,200

Please Remit to:

ACHIEVA, Inc.
P.O. Box 311
Zionsville, IN 46077-9998

Terms: Due Upon Receipt

Thank You For Your Business

Handwritten: Kay 2300
TF 4223-2690
Kay B. Carter

Handwritten: TF 4227/2690
Pls pay #6900
Janis E. McFarland

Handwritten: To Janis
Cord
7-13-00

CONFIDENTIAL INFORMATION - SUBJECT TO PROTECTIVE ORDER IN ATRAZINE LITIGATION

SYN04563438

FILED UNDER SEAL

Atrazine EXPOSED Unsealed by the Court & Exposed by SourceWatch

ACHIEVA, INC.
Issues Resolution

Invoice Date: April 1, 2000

Janis E. McFarland, Ph.D
Director, Agricultural Stewardship
Novartis Crop Protection
P.O. Box 18300
Greensboro, NC 27419-8300

P.O. Box 311
Zionsville, IN 46077-9998
Tel: 317-873-3418
Fax: 317-873-3516
<http://www.achieva.com>

Project: Issue Consultation and Issue Management

Assistance - April 2000

Project # 1474

ACHIEVA, INC. Tax ID Number 35-2030702

Description: Monitoring and reporting of issues related to atrazine and Novartis Crop Protection and Novartis Crop Protection products. Sharing of issue management ideas and expertise by Achieva, Inc. for the month of April 2000.

FEES:

\$4,600

Please Remit to: ACHIEVA, Inc.
P.O. Box 311
Zionsville, IN 46077-9998

Terms: Due Upon Receipt

Thank You For Your Business

*Your copy sent Jan. Cost-
4-19-00*

2680 F4229.00
\$2,300.00
Janis E McFarland

2690 F4223.00
\$2,300
Kay B. Casin

FILED UNDER SEAL

Atrazine EXPOSED Unsealed by the Court & Exposed by SourceWatch

ACHIEVA, INC.
Issues Resolution

Invoice Date: April 1, 2000

Janis E. McFarland, Ph.D
Director, Agricultural Stewardship
Novartis Crop Protection
P.O. Box 18300
Greensboro, NC 27419-8300

P.O. Box 311
Zionsville, IN 46077-9998
Tel: 317-873-3418
Fax: 317-873-3518
<http://www.achievalnc.com>

**Project: Issue Consultation and Issue Management
Assistance - April 2000**

Project # 1474

ACHIEVA, INC. Tax ID Number 35-2030702

Description: Monitoring and reporting of issues related to atrazine and Novartis Crop Protection and Novartis Crop Protection products. Sharing of issue management ideas and expertise by Achieva, Inc. for the month of April 2000.

FEES:

\$4,600

Please Remit to: ACHIEVA, Inc.
P.O. Box 311
Zionsville, IN 46077-9998

Terms: Due Upon Receipt

Thank You For Your Business

21690 - 74227
\$2300.00
Janis E. McFarland

CONFIDENTIAL INFORMATION - SUBJECT TO
PROTECTIVE ORDER IN ATRAZINE LITIGATION

SYN04563441

FILED UNDER SEAL

Atrazine EXPOSED Unsealed by the Court & Exposed by SourceWatch



Invoice Date: May 1, 2000

Janis E. McFarland, Ph.D
Director, Agricultural Stewardship
Novartis Crop Protection
P.O. Box 18300
Greensboro, NC 27419-8300

P.O. Box 311
Zionsville, IN 46077-9998
Tel: 317-873-3418
Fax: 317-873-3618
<http://www.achievalnc.com>

Project: Issue Consultation and Issue Management
Assistance - May 2000

Project # 1482
ACHIEVA, INC. Tax ID Number 35-2030702

Description: Monitoring and reporting of issues related to atrazine and Novartis Crop Protection and Novartis Crop Protection products. Sharing of issue management ideas and expertise by Achieva, Inc. for the month of May 2000.

FEES: \$9,200

Please Remit to: ACHIEVA, Inc.
P.O. Box 311
Zionsville, IN 46077-9998

Terms: Due Upon Receipt

Thank You For Your Business

~~\$\$\$ 2300.00 Kay~~
TF4227 \$7,900 Janis E. McFarland
1c. 2690
\$2300.00
TF4223-2690
Kay B. Carter

Send to Jim Post -
5/23

FILED UNDER SEAL

Atrazine EXPOSED Unsealed by the Court & Exposed by SourceWatch



Invoice Date: April 1, 2000

Janis E. McFarland, Ph.D
Director, Agricultural Stewardship
Novartis Crop Protection
P.O. Box 18300
Greensboro, NC 27419-8300

P.O. Box 311
Zionsville, IN 46077-9998
Tel: 317-873-3418
Fax: 317-873-3516
<http://www.achievalnc.com>

**Project: Issue Consultation and Issue Management
Assistance - April 2000**

Project # 1481
ACHIEVA, INC. Tax ID Number 35-2030702

Description: Monitoring and reporting of issues related to atrazine and Novartis Crop Protection and Novartis Crop Protection products. Sharing of issue management ideas and expertise by Achieva, Inc. for the month of April 2000.

Per the agreement and direction of Janis McFarland the attached invoice represents the additional work by Achieva for April. This invoice is in addition to invoice number 1474 which was for the ongoing annual professional retainer agreement Novartis has with Achieva.

FEES: \$4,600

Please Remit to: ACHIEVA, Inc.
P.O. Box 311
Zionsville, IN 46077-9998

*TF 4227 2300.00
lc 2690
Janis McFarland*

*TF 4223 - 2690
Ray B. Carter*

Terms: Due Upon Receipt

Thank You For Your Business

*Sent to Fin. Cont
5/23*

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Atrazine EXPOSED Unsealed by the Court & Exposed by SourceWatch



Invoice Date: February 1, 2000

Janis E. McFarland, Ph.D
Director, Agricultural Stewardship
Novartis Crop Protection
P.O. Box 18300
Greensboro, NC 27419-8300

P.O. Box 311
Zionsville, IN 46077-9998
Tel: 317-873-3418
Fax: 317-873-3516
<http://www.achieva.com>

Project: Issue Consultation and Issue Management

Assistance - February 2000

Project # 1459

ACHIEVA, INC. Tax ID Number 35-2030702

Description: Monitoring and reporting of issues related to atrazine and Novartis Crop Protection and Novartis Crop Protection products. Sharing of issue management ideas and expertise by Achieva, Inc. for the month of February 2000.

FEES:

\$4,600

Please Remit to: ACHIEVA, Inc.
P.O. Box 311
Zionsville, IN 46077-9998

Terms: Due Upon Receipt

Thank You For Your Business

*Sent to
Jan. Court. 2/29/00*

*Pls pay \$2300
from
TF 4227
1c2690
Janis E McFarland
please pay
\$2300
from
TF4223 - 2690
Kay B. Carter*

Atrazine EXPOSED Unsealed by the Court & Exposed by SourceWatch



Invoice Date: February 1, 2000

Janis E. McFarland, Ph.D
Director, Agricultural Stewardship
Novartis Crop Protection
P.O. Box 18300
Greensboro, NC 27419-8300

P.O. Box 311
Zionsville, IN 46077-9998
Tel: 317-873-3418
Fax: 317-873-3516
<http://www.achieva.com>

Project: Issue Consultation and Issue Management
Assistance - farmer testimonials for atrazine
Project # 1460
ACHIEVA, INC. Tax ID Number 35-2030702

Description: Per the direction of Novartis, Achieva worked to get timely comments from leading farmers about atrazine. Working with Novartis a profile/questionnaire was developed for use with leading farmers. Phone calls were made and interviews were conducted by Achieva to get the farmers comments about atrazine. The individual farmer's comments were then formalized and sent to each farmer for their review and approval. More than twenty farmers were contacted and fourteen testimonials were developed finalized and provided to Novartis from the project.

FEES: \$3,120
Achieva professional hours 26.5 X \$120 = \$3,120

The above rate of \$120/hr reflects the discounted rate per previous agreement with Novartis. Achieva's rate professional services is \$150/hr.

Please Remit to: ACHIEVA, Inc.
P.O. Box 311
Zionsville, IN 46077-9998

Terms: Due Upon Receipt

Thank You For Your Business

TF 4227
IC 2690
Janis E McFarland

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Atrazine EXPOSED Unsealed by the Court & Exposed by SourceWatch



Invoice Date: February 1, 2000

Janis E. McFarland, Ph.D
Director, Agricultural Stewardship
Novartis Crop Protection
P.O. Box 18300
Greensboro, NC 27419-8300

P.O. Box 311
Zionsville, IN 46077-9998
Tel: 317-873-3418
Fax: 317-873-3516
<http://www.achieva.com>

Project: Issue Consultation and Issue Management
Assistance - Preparation activities for SAP

Project # 1461

ACHIEVA, INC. Tax ID Number 35-2030702

Description:

ATZ SAP Preparation:

- 6.5 hours preparation of speaker bios
- 5.5 hours review and technical editing of reports submitted to the docket
- 3.0 hours searching for information on the backgrounds and opinions of SAP members
- 2.25 hours review and comment on presentation materials
- 4.0 hours preparation of lay language science summary

total 21.25 hours X \$120 = \$2,550

+ \$105 electronic search charges

FEES: \$2,655.00

Please Remit to: ACHIEVA, Inc.
P.O. Box 311
Zionsville, IN 46077-9998

Terms: Due Upon Receipt

Thank You For Your Business

1c 2690
TF 4227
Janis E. McFarland

FILED UNDER SEAL

Atrazine EXPOSED Unsealed by the Court & Exposed by SourceWatch



Invoice Date: January 3, 2000

Janis E. McFarland, Ph.D
Director, Agricultural Stewardship
Novartis Crop Protection
P.O. Box 18300
Greensboro, NC 27419-8300

P.O. Box 311
Zionsville, IN 46077-9998
Tel: 317-873-3418
Fax: 317-873-3516
<http://www.achieva.com>

Project: Issue Consultation and Issue Management
Assistance - January 2000

Project # 1454

ACHIEVA, INC. Tax ID Number 35-2030702

Description: Monitoring and reporting of issues related to atrazine and Novartis Crop Protection and Novartis Crop Protection products. Sharing of issue management ideas and expertise by Achieva, Inc. for the month of January 2000.

FEES:

\$4,600

Please Remit to:

ACHIEVA, Inc.
P.O. Box 311
Zionsville, IN 46077-9998

Janis E. McFarland
~~TC 4227 2300~~
~~Kay Carter 2300.00~~

Terms: Due Upon Receipt

Thank You For Your Business

Janis E. McFarland
TC 4227 / 2690

FILED UNDER SEAL

Atrazine EXPOSED Unsealed by the Court & Exposed by SourceWatch



Invoice Date: September 1, 2000

Janis E. McFarland, Ph.D
Director, Agricultural Stewardship
Novartis Crop Protection
P.O. Box 18300
Greensboro, NC 27419-8300

P.O. Box 311
Zionsville, IN 46077-9998
Tel: 317-873-3418
Fax: 317-873-3518
<http://www.achieva.com>

Project: Issue Consultation and Issue Management Assistance - September 2000

Project # 1516
ACHIEVA, INC. Tax ID Number 35-2030702

Description: Monitoring and reporting of issues related to atrazine and Novartis Crop Protection and Novartis Crop Protection products. Sharing of issue management ideas and expertise by Achieva, Inc. for the month of September 2000.

FEES: \$4,600

Please Remit to: ACHIEVA, Inc.
P.O. Box 311
Zionsville, IN 46077-9998

1e 2690
\$12300.00 TF 9223
Janis E. McFarland

Terms: Due Upon Receipt

\$2300.00
TF 4223 2690
Kay B. Carter

Thank You For Your Business

*Sent to
for court
9-16-00*

Your file copy
File. 07/15/00
FILED UNDER SEAL

Atrazine EXPOSED Unsealed by the Court & Exposed by SourceWatch



Invoice Date: August 1, 2000

Janis E. McFarland, Ph.D
Director, Agricultural Stewardship
Novartis Crop Protection
P.O. Box 18300
Greensboro, NC 27419-8300

P.O. Box 311
Zionsville, IN 46077-9998
Tel: 317-873-3418
Fax: 317-873-3516
<http://www.achievainc.com>

Project: Issue Consultation and Issue Management
Assistance - August 2000

Project # 1506
ACHIEVA, INC. Tax ID Number 35-2030702

Description: Monitoring and reporting of issues related to atrazine and Novartis Crop Protection and Novartis Crop Protection products. Sharing of issue management ideas and expertise by Achieva, Inc. for the month of August 2000.

FEES: \$4,600

Please Remit to: ACHIEVA, Inc.
P.O. Box 311
Zionsville, IN 46077-9998

\$2300⁰⁰
diazinon
TF 9224
1c 2690
Janis E. McFarland

Terms: Due Upon Receipt

TF4223 -2690
diazinon
Kay B. Carter

Thank You For Your Business

FILED UNDER SEAL

Atrazine EXPOSED Unsealed by the Court & Exposed by SourceWatch



Invoice Date: October 1, 2001

Sherry DuVall
Public Affairs - Government Relations
Syngenta Crop Protection
410 Swing Road
P O Box 18300
Greensboro, NC 27409

P.O. Box 311
Zionsville, IN 46077-9998
Tel: 317-873-3418
Fax: 317-873-3510
<http://www.achievalnc.com>

**Project: Issue Consultation and Issue Management
Assistance - September 2001**

Project # 1609

ACHIEVA, INC. Tax ID Number 35-2030702

Description: Monitoring and reporting of issues related to atrazine and Syngenta products. Sharing of issue management ideas and expertise by Achieva, Inc. for the month of September 2001.

FEES:	\$6,000
Travel Reimbursement: Allan Johnson travel to Greensboro for meeting on Sept. 18, 2001 (see attached expense report and receipts)	\$481.66
Total Due to Achieva, Inc:	\$6,481.66

Please Remit to: ACHIEVA, Inc.
P.O. Box 311
Zionsville, IN 46077-9998

Terms: Due Upon Receipt

Thank You For Your Business

*T. DuVall
10-17-01*

*SN 62012690 -324083
Janis E Metcalfe
SF-4223-2690 - # 3240.83
Kay B. Carter*

CONFIDENTIAL INFORMATION - SUBJECT TO
PROTECTIVE ORDER IN ATRAZINE LITIGATION

SYN04563450

FILED UNDER SEAL

Atrazine EXPOSED Unsealed by the Court & Exposed by SourceWatch



Invoice Date: September 4, 2001

Sherry DuVall
Public Affairs - Government Relations
Syngenta Crop Protection
410 Swing Road
P O Box 18300
Greensboro, NC 27409

P.O. Box 311
Zionsville, IN 46077-9998
Tel: 317-873-3418
Fax: 317-873-3518
<http://www.achieva.com>

Project: Issue Consultation and Issue Management Assistance - August 2001

Project # 1600

ACHIEVA, INC. Tax ID Number 35-2030702

Description: Monitoring and reporting of issues related to atrazine and Syngenta products. Sharing of issue management ideas and expertise by Achieva, Inc. for the month of August 2001.

FEES: \$6,000

Please Remit to: ACHIEVA, Inc.
P.O. Box 311
Zionsville, IN 46077-9998

Terms: Due Upon Receipt

Thank You For Your Business

*For your records
To file copy -
9-19-01*

\$3,000

SF4223-2890

Kay B. Carter

Janice M. Fardol

SN6200

2690

\$3000

CONFIDENTIAL INFORMATION - SUBJECT TO PROTECTIVE ORDER IN ATRAZINE LITIGATION

SYN04563451

FILED UNDER SEAL

Atrazine EXPOSED Unsealed by the Court & Exposed by SourceWatch

Invoice Date: August 1, 2001

Janis E. McFarland, Ph.D
Syngenta Crop Protection
P.O. Box 18300
Greensboro, NC 27419-8300

ACHIEVA, INC.
Issues Resolution

P.O. Box 311
Zionsville, IN 46077-9998
Tel: 317-873-3418
Fax: 317-873-3516
<http://www.achieva.com>

Project: Issue Consultation and Issue Management
Assistance - July 2001

Project # 1591

ACHIEVA, INC. Tax ID Number 35-2030702

Description: Monitoring and reporting of issues related to atrazine and Syngenta products. Sharing of issue management ideas and expertise by Achieva, Inc. for the month of July 2001.

FEES: \$6,000

Please Remit to: ACHIEVA, Inc.
P.O. Box 311
Zionsville, IN 46077-9998

Terms: Due Upon Receipt

Thank You For Your Business

*My files sent to Janis E. McFarland
8/1/01*

*SN 6120/2690
Janis E. McFarland
SF4223-2690
Ray B. Carter*

CONFIDENTIAL INFORMATION - SUBJECT TO
PROTECTIVE ORDER IN ATRAZINE LITIGATION

SYN04563452

FILED UNDER SEAL

Atrazine EXPOSED Unsealed by the Court & Exposed by SourceWatch



Invoice Date: June 1, 2001

Janis E. McFarland, Ph.D
Syngenta
P.O. Box 18300
Greensboro, NC 27419-8300

P.O. Box 311
Zionsville, IN 46077-9998
Tel: 317-873-3418
Fax: 317-873-3516
<http://www.achieva.com>

**Project: Issue Consultation and Issue Management
Assistance - May 2001**

Project # 1573

ACHIEVA, INC. Tax ID Number 35-2030702

Description: Monitoring and reporting of issues related to atrazine and Syngenta products. Sharing of issue management ideas and expertise by Achieva, Inc. for the month of May 2001.

FEES:

\$6,000

Please Remit to: ACHIEVA, Inc.
P.O. Box 311
Zionsville, IN 46077-9998

Terms: Due Upon Receipt

Thank You For Your Business

*To Jan. Control
8-3-01*

*SN 6120 fee \$3,000
2690
Janis E McFarland
SF4223/2690 for \$3,000
Kay B. Carter*

FILED UNDER SEAL

Atrazine EXPOSED Unsealed by the Court & Exposed by SourceWatch

Invoice Date: July 1, 2001

Janis E. McFarland, Ph.D
Syngenta Crop Protection
P.O. Box 18300
Greensboro, NC 27419-8300

ACHIEVA, INC.
Issues Resolution

P.O. Box 311
Zionsville, IN 46077-9998
Tel: 317-873-3418
Fax: 317-873-3516
<http://www.achieva.com>

Project: Issue Consultation and Issue Management
Assistance - June 2001

Project # 1584

ACHIEVA, INC. Tax ID Number 35-2030702

Description: Monitoring and reporting of issues related to atrazine and Syngenta products. Sharing of issue management ideas and expertise by Achieva, Inc. for the month of June 2001.

FEES:

\$6,000

Please Remit to: ACHIEVA, Inc.
P.O. Box 311
Zionsville, IN 46077-9998

Terms: Due Upon Receipt

Thank You For Your Business

*Refund -
8/31/01*

*SN6100/2690 for \$3,000
Janis E McFarland
SF4223/2690 for \$3,000
Kay B. Carter*

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Atrazine EXPOSED Unsealed by the Court & Exposed by SourceWatch

ACHIEVA, INC.
Issues Resolution

Invoice Date: January 3, 2001

Janis E. McFarland, Ph.D
Syngenta
P.O. Box 18300
Greensboro, NC 27419-8300

P.O. Box 311
Zionsville, IN 46077-9998
Tel: 317-873-3418
Fax: 317-873-3518
<http://www.achieva.com>

Project: Issue Consultation and Issue Management
Assistance - January 2001
Project # 1538
ACHIEVA, INC. Tax ID Number 35-2030702

Description: Monitoring and reporting of issues related to atrazine and Syngenta products. Sharing of issue management ideas and expertise by Achieva, Inc. for the month of January 2001.

FEES: \$4,600

Please Remit to: ACHIEVA, Inc.
P.O. Box 311
Zionsville, IN 46077-9998

5N16400 #2300
R 2690
Janis E. McFarland

Terms: Due Upon Receipt

SF4223-2690
Kay B. Carter

Thank You For Your Business

To file Court -
2-5-01

CONFIDENTIAL INFORMATION - SUBJECT TO
PROTECTIVE ORDER IN ATRAZINE LITIGATION

SYN04563455

FILED UNDER SEAL

Atrazine EXPOSED Unsealed by the Court & Exposed by SourceWatch



Invoice Date: January 3, 2001

Janis E. McFarland, Ph.D
Syngenta
P.O. Box 18300
Greensboro, NC 27419-8300

P.O. Box 311
Zionsville, IN 46077-9998
Tel: 317-873-3418
Fax: 317-873-3518
<http://www.achieva.com>

Project: Issue Consultation and Issue Management
Assistance - January 2001
Project # 1538
ACHIEVA, INC. Tax ID Number 35-2030702

Description: Monitoring and reporting of issues related to atrazine and Syngenta products. Sharing of issue management ideas and expertise by Achieva, Inc. for the month of January 2001.

FEES: \$4,600

Please Remit to: ACHIEVA, Inc.
P.O. Box 311
Zionsville, IN 46077-9998

5N16400 #2300
122690
Janis E. McFarland

Terms: Due Upon Receipt

Thank You For Your Business

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Atrazine EXPOSED Unsealed by the Court & Exposed by SourceWatch

Carroll Beth CP USGR EXC

From: Cindy Lynn Richard, CIH [cindy@achieva-inc.com]
Sent: Thursday, June 22, 2000 9:25 AM
To: McFarland Janis CP USGR EXC; Carroll Beth CP USGR EXC
Cc: Elder Andrea CP USGR EXC
Subject: MOBILIZING THINKTANKS

Importance: High

For discussion purposes:

Coordinating efforts with think tank folks -

1. CEI - Angela Logomasini

- Action item - Provide testimony at the SAP during public comment
- Action item - submit written testimony for the SAP docket
- Action item - be available to speak with reporter(s)
- Action item - Track and counter comments from NRDC and EWG
- Key Points - EPA to be commended on recognition of MOA
- EPA should finalize the Cancer Risk Assessment Guidelines
- EPA should classify Atrazine as "unlikely" to have relevance to people
- EPA should understand the implications of an unsubstantiated policy - the wrong classification will have negative risk perception and economic consequences

2. junkscience.com and CATO - Steve Milloy

- Action item - develop an op-ed to be posted on his website
- Action item - reformat the op-ed for submission to the Washington Times
- Action item - submit an article to the Chicago Sun-Times
- Key points - How EPA keeps raising the bar for what is adequate evidence
- EPA's spurious classification is based on spurious finding, has negative consequences for growers, negative economic consequences, (Maybe? - yet another example of the harm that can be done if Mr. Gore does not get his girl in-line before the election)

3. Consumer Alert - Fran Smith

Contact her re: her availability to address negative impact of applying wrong risk characterization/cancer classification - request comments during public comment with a hard copy for the docket.

4. Hudson - Avery

- Action item - op-ed for distribution on wire service that covers small midwestern and western papers
- Key points - Atrazine an important component of no-till farming vulnerable to Washington Politics

5. Hudson - Pumento

- Action item - Wall Street Journal op-ed
- Action item - worked atrazine into new book "Separating Medicine from Myth" rewrite that should go to the publisher next week
- Query approved by Wall Street Journal -

Dear Max:

You'd think that after the turnaround last week on saccharin, in which a government health agency urged that it be delisted as a cause of human cancer, regulators might be just a little more humble about calling things human carcinogens based on rodent data. Saccharin was banned decades ago, with only public demand allowing its sale - albeit with a scary warning label. But the evidence against it was always suspect because it appeared to cause tumors by affecting a specific protein in male-rat urine that humans don't even have. But now the rats are back- the ones at the EPA, that is. It appears that in a few weeks the agency will propose to classify the nation's most widely-used herbicide, atrazine, a likely carcinogen. Yet as with saccharin, atrazine is a problem only for rats. It causes tumors in the female of one strain of rat which appears to have a unique reproductive system. But males of the same

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strain, other strains of rat, and mice can drink it like Kool-Aid. Thus, it appears the EPA is now in the business of singling out specific rodents for protection, and willing to clobber atrazine to do it. At what cost? Atrazine is the prime weed-killer for an amazing number of crops, over 30. It's used on about two-thirds of all U.S. corn and sorghum acreage, and as much as 90% of our sugar cane. Environmentalists always say there are alternatives to atrazine, which there are but as with virtually all environmentalist "alternatives," they are far more costly and far less efficient. "If there were other products that were safer and more cost-effective, we'd use them," Jere White, Executive Director of the Kansas Corn Growers Association, told me. Numerous studies have shown that for corn growers, alternatives would entail a loss of around \$35 per acre due to higher costs of treatment and lower yields. Considering that atrazine is used in about 80 other countries, this could destroy our ability to compete with many other nations. The reduction in U.S. grain output could also imperil those in underdeveloped countries who need our grain to survive. Almost six years ago, the EPA called for a special review of atrazine. The response was overwhelming, with over 100 new scientific studies submitted on the safety and benefits of atrazine and the triazine family. During that time the EU gave it a clean bill of health and the World Health Organization's International Agency for Research on Cancer actually pulled it OFF its arcinogen list. So what's the problem with the herbicide? It's precisely that it IS so useful and therefore in widespread use. It's that which has made it a poster child for organizations like the Environmental Working Group, who last year published a "study" labeling the chemical a baby killer. Likewise, at the EPA you don't show off your power and "courage" by cracking down on some chemical nobody's ever heard of or, conversely, something for which their truly is strong evidence of harmfulness. Defying industry and science on such a major issue would be a tremendous coup in an election year. I appreciate your consideration and look forward to your reply.

Best,
Mike
6. Lexington Inst. - Cohen
Wait to mobilize him until we see how the SAP comes out.

7. CFACT -
Provide post SAP analysis to them for their news letter