Naval Air Station – Fallon, Nevada Risk Communication and Community Relations Strategic Planning and Partnering Session

SUMMARY OF ACTIONS

August 9, 2001

	ACTIVITY	RESPONSIBILITY	COMPLETION
1.	Review website for content, currency, navigation, empathy and caring message, key messages, etc. Make recommendations.	Frontline	Aug 2001 NOTE: online access currently unavailable
2.	Review LIST SERV options for website re: feedback mechanism/database	Anne McMillin	
3.	Review and update JP-8 fact sheet with current information/facts, pipeline certification, etc. Focus "fuels" issue vs. Navy issue	NEHC-EP / Frontline	
	NEHC-EP assigned first point of contact for CDC and ATSDR	NEHC-EP	ongoing
5.		A. McMillin	
6.	Explore communication opportunities with Navy League (local, regional, national)	RADM D. Naughton, CAPT J. Gradisher	
7.	Recommend model for City of Fallon Joint Action Group	Frontline / NEHC- EP	
8.	Include summary page for the published CAAT minutes for quick review by readers	LCDR M. Dalgetty	
9.	Strategy for team-building and appreciation (event, certificates) for CAAT members	LCDR M. Dalgetty A. McMillin	

10. Review and revise existing Risk	Frontline / NEHC-	Final document
Communication Plan – including:	EP	Aug-Sept 2001
'what-if' contingency plans	15	timeframe
strategy for informing personnel		
considering orders to Fallon		
communicating with extended families		5
Navy PA response protocol		
responding to incorrect or negative media	0	
coverage		· ·
release of water testing results		
 OPNAV N1 push for targeted survey of BAHs at NASF 	CDR B. Woods	
12. Review key messages and	CDR B. Woods	
communication protocol contained in	with assistance from	
Distribution Guidance Memo	NEHC-EP/Frontline	
 Contact Command Master Chiefs 	as requested	
13. Investigate and identify process for	NEHC-EP	Aug 2001
CDC study re interim reporting, etc.		
14. NASF to participate in ATSDR Info	As required (A.	
Fair Aug 21-22, with representatives	McMillin)	
from NASF Environmental, Medical,		
Operations, PAO		
15. NEHC-EP to confirm format of Info	NEHC-EP	ASAP
Fair with contacts at ATSDR		
16. Posters and handouts for ATSDR	NEHC-EP /	
Information Fair	Frontline	
17. Change language on Water Treatment	All	Immediate
Plant - City program with Navy		
participation	7. 15	
18. Review and redistribute media	A. McMillin	ASAP
protocol to on-base personnel - first		
POC is A. McMillin		
19. NASF PAO, City PR firm and State	A. McMillin	
PAO to engage in regular		
meetings/liaison		
20. Clarify State of Nevada Open	A. McMillin	
Meeting Law restrictions		
21. Include NEHC-EP and Frontline in	CHINFO, NASF	begin Aug 14/01
weekly PAO conference calls	PAO	0081111115 14/01
22. Advise NEHC-EP/Frontline if	CDR B. Woods	
Detailers require additional	J. 17 0003	
training/review of Risk		Control of the Control of the Contr
Communications		

23. Draft key messages for 60 Minutes Interview	A. McMillin	Aug 10/01
 submit to RADM D. Naughton & CAPT Rogers for review 		
 24. Review key messages for 60 Minutes Interview submit to NFHC-EP/Frontline & CHINFO for comment 	A. McMillin	Aug 1/301
 25. Finalize key messages for 60 Minutes Interview all PA/RC comments to A. McMillin 	NEHC-EP Frontline CHINFO	Aug 14/01 – noon
26. Mock interview to be conducted with CAPT Rogers	A. McMillin	Aug 14/01
27. Media Training for CAPT Goetsch	M. Markovinovic	TBD
28. Risk Communication Training for CAPT B. Goetsch and LCDR M. Dalgetty	NEHC-EP/Frontline	Aug/Sept timeframe
29. Draft new update article for distribution to other NAS's	A. McMillin	Aug/Sept
 Review beefed up NASF sponsor training materials for RC content 	NEHC-EP/Frontline	Aug/Sept